

How Latero-Flora™ Works*

Medical doctor research reveals:

LATERO-FLORA™ will help maintain a healthy colon and will help populate the intestines with beneficial bacteria, thus enhancing the immune system, and in general help in the digestion and absorption of nutrients.*

The Correct Way To Use Latero-Flora™

LATERO-FLORA™ is available in both powder and capsule form. The powder form will quickly make liquid LATERO-FLORA™. Just add a teaspoon (the measuring spoon is in the container) to 4 to 6 oz. of water and stir. The recommended use is 1 teaspoon per day taken first thing in the morning. After 30 days reduce intake to 1/2 teaspoon.

Capsule intake is 2, preferably in the morning before eating. After 30 days reduce intake to 1 capsule per day. This should be sufficient to maintain an ideal balance of intestinal flora and colon health.*

If after using LATERO-FLORA™ for two weeks there is no noticeable improvement, please consult your health care practitioner as you may have a more serious underlying health problem.

TO PLACE AN ORDER CONTACT:

** These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure, or prevent any disease.*

The Makers of LATERO-FLORA™ proudly introduce The Ultimate Acidophilus with Sporogenes

The Ultimate Acidophilus Plus

Since 1988, health practitioners have used our LATERO-FLORA™ product (a unique strain of Bacillus Laterosporus, BOD), in combination with Lactobacillus Acidophilus products to help populate the intestines with beneficial bacteria.* Now, we are proud to bring you our own specially formulated brand of acidophilus that requires NO REFRIGERATION until opened.

The Ultimate Acidophilus Plus Is A Probiotic That Offers The Following Benefits:*

- May help maintain the potency of your immune system.*
- Lactobacillus Acidophilus is one of the most prominent friendly residents of the colon.*
- Will help repopulate intestines with beneficial bacteria.*

One-Two Punch*

The Ultimate Acidophilus teams up with our highly successful LATERO-FLORA™ (Bacillus Laterosporus BOD) product, to offer the Ultimate **One-Two Punch** to help maintain a healthy colon.*

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Latero-Flora™

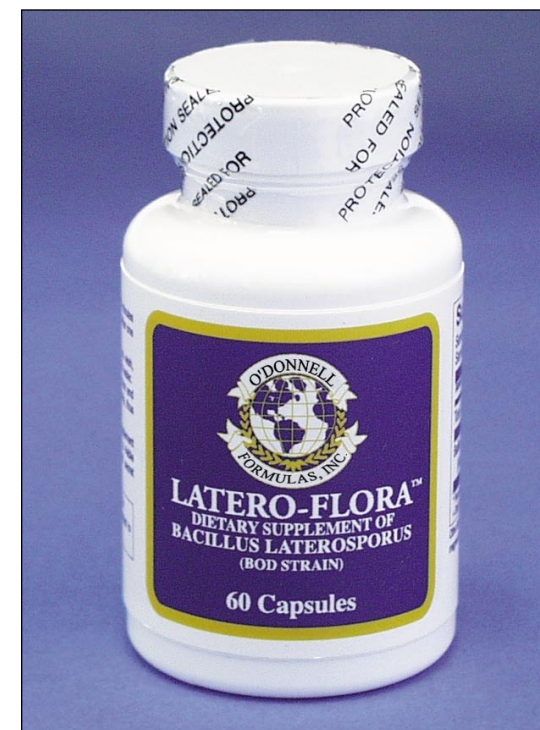
Bacillus Laterosporus

B.O.D.™ Strain

Patent No. 5455028

O'DONNELL FORMULAS, INC.

San Marcos, California 92069



LATERO FLORA™ WILL HELP MAINTAIN A HEALTHY COLON -- A NECESSITY FOR A HEALTHY IMMUNE SYSTEM.*

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The Secret World Within You: How It Dramatically Influences Your Health*

Just as Earth holds an abundance of life forms - sometimes existing harmoniously, other times struggling fitfully against each other -- so too does the human body hold a vast internal ecosystem consisting of thousands of billions of living microorganisms that co-exist.

This vast internal ecosystem, called by many researchers our "human intestinal flora," dramatically influences, and to a certain degree even directs, every individual's personal state of health and well-being -- including our physical and mental health, and our metabolism.

Over 400 distinct species of microorganisms inhabit the various regions of the human digestive tract, making up nearly four pounds of every individual's total body weight. This vast population of microorganisms far exceeds the number of tissue cells that make up the human body.

When functioning properly, this vast unseen world:

- Helps guard your body against unfriendly bacteria.
- Helps in the function of the digestive system.
- Maintains your body's vital chemical and hormone balance.
- Performs a vast number of needed tasks for maintaining high energy levels, proper immune function.

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The Discovery Of Latero-Flora™

An agriculturalist visiting a remote part of Iceland discovered rich tasting vegetables produced without chemicals. Returning to the U.S., the agriculturalist conducted a series of studies which revealed the secret of the soil's growing power. The PATENTED formula is a unique strain of *Bacillus Laterosporus* (BOD STRAIN) a naturally occurring bacteria.

LATERO-FLORA™ (B.O.D. strain) will help maintain a healthy colon and will help populate the intestines with beneficial bacteria.*

The result is that, since early 1989, when this product was introduced commercially, a continuously growing number of individuals, doctors, clinics, and health care professionals have praised this product and recommended it to their friends and patients.



ICELAND - Origin of *Bacillus Laterosporus* BOD

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Transient Microorganisms

Transient microorganisms are extremely important to understand. These include food-borne microorganisms and soil-borne microorganisms that make their way into the human digestive tract and, depending upon the characteristics of the specific organism involved influence the overall health of the human system.*

Transient microorganisms are different from *resident* microorganisms in that they do not take up permanent residence in the gastrointestinal tract. Instead, they establish small colonies for brief periods of time before dying off or being flushed from the intestinal system via normal digestive processes, or by peristaltic bowel action. However, in taking up temporary residence, they contribute to the overall function and condition of the digestive system. For example, the lives of some of the most important *resident* microorganisms involved in human digestion and intestinal health depend on by-products produced by the visiting *transients*. Therefore, in many cases, these two very different types of microorganisms nonetheless enjoy a complex symbiotic relationship that may dramatically influence the health and well-being of your entire body.*

Bacillus laterosporus (B.O.D.™ strain) - This is one of the most enigmatic of the *transient* "friendly" microorganisms found in the human gastrointestinal tract. *Bacillus Laterosporus* (B.O.D.™ strain) is a spore bearing bacteria. This enables the encased spore to survive the stomach acids. Thus, the full benefit of *Bacillus Laterosporus* B.O.D.™ will bloom and flourish in the colon and establish colonies that will enhance your immune system.*



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